



Let's Grow
Together!



 University of Nebraska
FOUNDATION

The University of Nebraska Foundation is an independent, nonprofit organization that has connected donors to the mission of the university for the past 75 years. The foundation's fundraising initiative, the Campaign for Nebraska: Unlimited Possibilities, concludes in 2014. For more information, visit nufoundation.org.

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The University of Nebraska Foundation is a 501(c)(3) tax-exempt organization soliciting tax deductible private contributions for the benefit of the University of Nebraska. The Foundation is registered to solicit charitable contributions with the appropriate governing authorities in all states requiring registration. A copy of the current financial statement is available by writing to P.O. Box 82555, Lincoln, Nebraska 68501-2555, by calling 402-458-1100, or if you are a resident of the following States you may obtain registration and financial information directly by contacting: **CALIFORNIA:** The Attorney General's website at <http://caag.state.ca.us/charities>; **MARYLAND:** For the cost of postage and copies from the Maryland Secretary of State, State House, Annapolis, Maryland 21401, 410-974-5534, 1-800-825-4510. **NEW JERSEY:** Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the Internet at <http://www.state.nj.us/ps/cu/charfm.htm>. Registration with the Attorney General does not imply endorsement. **NEW YORK:** Upon request, a copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General, Department of Law, Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, New York 10271. **PENNSYLVANIA:** The official registration and financial information of the University of Nebraska Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **WASHINGTON:** Secretary of State at 1-800-332-GIVE. **WEST VIRGINIA:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement.

CAMPAIGN for
NEBRASKA
UNIVERSITY OF NEBRASKA FOUNDATION

BACKYARD FARMER

60 seasons

Ask Backyard Farmer

Trouble with your tomatoes?

Ask Backyard Farmer.

Turf or trees need some help?

Ask Backyard Farmer.

Backyard Farmer has been helping gardeners solve their landscape problems since 1953. It is the longest running locally produced educational program in broadcast history.

Still growing strong

University of Nebraska–Lincoln extension experts have been revealing the secrets of better gardening for six decades and the program has never been more popular. Backyard Farmer’s YouTube channel has more than a million views of program features. Podcasts are the most downloaded programs offered by the University of Nebraska–Lincoln. And in addition to the TV broadcast on Thursday nights, you can follow Backyard Farmer on Facebook, Twitter and Pinterest.



What about...?

Backyard Farmer is a science-based, fun- and fact-filled resource for those who want to beautify their yard or make their garden more productive. The Backyard Farmer experts and Master Gardener phone panel answer audience questions about insects, turfgrass and weeds, diseases, vegetables and fruits, landscape plants and wildlife.

Helping Backyard Farmer grow

Partial funding for Backyard Farmer comes from Nebraska Educational Television (NET), but major production costs are covered by the University of Nebraska–Lincoln Extension Program which is also responsible for program content.

To help Backyard Farmer continue to serve future generations, please fill out the attached reply card and return it with your donation.

To give online, visit nufoundation.org and enter Backyard Farmer into the search window.

To learn more, contact Ann Bruntz at abruntz@nufoundation.org or 402-458-1176.

Yes, I/we would like to support the Backyard Farmer Fund (#12481) with a gift of \$ _____.

- One-time gift of: \$1,000 \$500 \$250 Other \$ _____
- Monthly gift of \$ _____ per month for 12 months until further notice. *(credit card only)*
- My check is enclosed. Payable to the *University of Nebraska Foundation*.
- Please charge my: Visa MasterCard Discover American Express
- Card Number _____ Exp. Date _____
- Signature *(for credit card payment or to establish a pledge)* _____
- Name _____
- Address _____
- City/State/Zip _____
- Phone _____ E-mail _____

- My matching gift form is enclosed. If you or your spouse is employed by a company with a matching gift program, your gift can be increased. Contact your personnel department for more information.
- I already have included the foundation in my estate plans
- I would like additional information on:
 - Giving through my estate.
 - The foundation’s giving society.

XXXXXXX • XXXXX FUND:12481